### **PRIMEPAY + SIMPLYINSURED**

# Health Insurance Made Simple

## Providing Health Insurance Should Not Be That Hard

Providing health, vision and dental insurance to employees is a proven way to attract and retain talent in today's competitive job market - and should be easy for business leaders. So why do 55% of small business owners report that providing healthcare to their employees is their biggest challenge above COVID challenges and taxes?

#### Instant, Customized Quotes All Within Your Payroll System

PrimePay's integration with SimplyInsured provides small business leaders with a one-stop-shop for purchasing health insurance. Search, compare and enroll in medical, dental and vision benefits with the help of unbiased recommendations and an online application that takes just 20 minutes to complete.





2 Complete Application

Finalize & Enroll

3

## Nothing to Lose, Everything to Gain

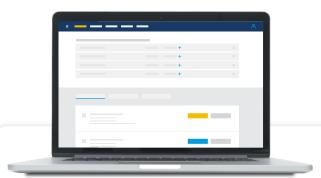
\$486

95%

Free

Average amount employers save per year. Coverage across major carriers in the US.

The cost of the quotes and recommendations provided.



## SimplyInsured Benefits For PrimePay Clients



#### AUTO PAYROLL DEDUCTIONS

Health insurance deductions automatically connect to payroll without additional management or configuration.



#### STREAMLINED BENEFITS MANAGEMENT

New hires and employee changes sync to your health insurance group to streamline the benefits process.



#### BENEFITS DASHBOARDS

Gain access to dashboards providing: 1-click renewals, virtual ID cards, and more, allowing you to easily manage employee benefits!

Stop fearing health insurance,

visit primepay.com/simplyinsured to learn more.

SimplyInsured DIPRIMEPAY.